Manual Manual

OZOZ fh ANNIVERSARY

堅定夢想八共享共贏

JOIN US IN WINNING, TURN YOUR DREAM INTO REALITY!



CONTENTS 目錄

2018 - 2019

PROFESSIONAL LEADING 專業領導

04 Words From Chairman-DREAMS & PURPOSE! 主席的話 - 夢想與目的



06 Awards And Achievements 獎項與成就

PRODUCTS YOU TRUST 信譽產品

14 STC"Tested" 優質『正』印

PROFOUND PROFITS 豐厚分紅

26 Marketing Plan 獎勵計劃

CHARITY 公益慈善

18 Walk For Millions - 50thAnniversary 五十周年公益金百萬行



- 20 Promoting Loving Culture alongside the Joyful (Mental Health)Foundation 與心晴行動慈善基金攜手大力推 廣愛心文化
- 22 Joyful Charity Run 心晴跑 跑傳情

AROUND THE WORLD WITH NU LIFE 安永與您遍遊環宇

- 23 Global Tour London 環宇樂優遊 - 倫敦
- 32 Asia Tour Bali 亞洲 FUN 紛遊 - 峇里
- 40 China Tour 神州豪華遊



HIGHLIGHT REVIEW 亮點回顧

46 NU LIFE 27th Anniversary NU LIFE 27 **周年**



- 52 Rally "I Dare to Win" 「我敢贏」大會
- 54 StarNight 星星之夜
- 56 HKHFA Event 香港保健食品協會活動回顧

2 NU LIFE ANNUAL

RECOGNITION 褒獎

- 58 Crown 皇冠
- 60 Diamond Directors 鑽石總理
- 61 Jade Directors 翡翠總理
- 63 Star Directors 明星總理
- 64 Directors & Assistant Manager 總理及副經理

PROFESSIONAL TRAINING 企業領袖專業聯盟



- 66 Reasons To Join ELPA 為甚麼要加入 ELPA?
- 67 ELPA Business Seminar (EBS) 專業領袖培訓課程
- 73 International Experts Training Forum 國際知名專家深度訓練大會
- 74 ELPA Charity Event-Walk For Millions 2019 ELPA **慈善活動** -**公益金百萬行** 2019



- 75 Lunar New Year Party 成員合家新春團拜餐聚
- 76 Organic Dragon Fruit Farm Visit Delicious Private Home Cuisine 真・有機火龍果水產農家私房美 味遊



HEALTHY GUT CAMPAIGN 健腸運動

- 78 The Healthy Gut Campaign Movement has Begun 健腸運動 正式啟動
- 82 Interview With Dr. Jeffrey Blend 專訪功能營養學之父 -白蘭特博士
- 84 Healthy Gut MaBo Testimonial 健腸孖寶實證分享
- 86 Healthy Gut Ambassador 健腸大使



PERSONALIZED HEALTH RISK MANAGEMENT

「個人健康風險管理」

88 Concept Of PHRM 「個人健康風險管理」的概念

HRA CENTRE 健康風險評估中心

- 92 5th Anniversary 5 **周年**
- 94 Professional Team 專業團隊
- 96 DNA Tests 基因檢測
- 98 HRA 101 Complete 8 Assessment Service HRA 101 全套 8 項評估服務



RENUSTEM BIOTECH LIMITED 睿新達牛物科技有限公司

- 100 Autologous Adipose Stem Cells Anti-Aging Service 自體脂肪幹細胞抗衰老服務
- 104 Autologous Adipose Stem Cells Case Study

自體脂肪幹細胞健康實證



NU LIFE ANNUAL 3



PROFESSIONAL LEADING

Words From Chairman

DREAMS & PURPOSE!



"Tough times don't last, only tough people do!" Has always been one of my mottos when facing any challenges that seem insurmountable! The years 2018-2019 have been some of the toughest years for our industry, especially for China!

I remember that when I first attended a meeting of our Direct Selling/Network Marketing industry back in 1979 with my brother Dr Jawid Khan, I was mesmerized & so much attracted to what I was hearing that I said to myself, "Wow! There exists something that is so exciting, so fair for all for both men & women that doesn't look down at ones age or race not even education level, so much incentive & reward & can help my family & friends with good products & offer them chances to make good income! Whoever invented this must be really smart & should be recognized for it!" Those were my thoughts back then & have never changed ever since!

I really cannot find anything in the world that can achieve all these benefits by actually being honest & helpful to others, basing ones reward on how many one can help, the more one helps others succeed the more reward one gets! Man, even today nothing comes close to having so many good points except our Direct Selling/Network Marketing industry!

When we first started NU LIFE back in 1991, who could have imagined we would be in different countries & even doing business in the world's most dynamic & fast growing market China! Our footstep into the Chinese market hasn't come easily. The opportunities to this gigantic market offered is, however, worth all the effort

that was put into it. I believe that just the Chinese market for products like health food supplements & skin care products & other daily used items is at least worth a Trillion a year!

How much would you want to tap into this market? We are determined to tap into & create 100 Billion sales by 2030! Many a critic say that's not possible, but we believe that goals should not be set to be easy but rather difficult to achieve!

Early in 2019, the Chinese Direct Selling market faced one of the toughest times in this industry's history! Many companies found themselves facing huge challenges from government departments increased scrutiny. Despite multiple government departments' checks on our business premises, we were very fortunate to have come out of these difficult times without any problems. We are determined to work with the government agencies in China to secure a good standing for us & a bright future ahead for all who work with us! Our motto of "Committed to Health & Wealth" will never change!

I believe consolidation of this industry in China has happened & will continue to happen, leaving only the genuinely "product-oriented" companies that are willing to move on with the changing times, only these will be the next Billion dollar companies & darlings of the Direct Selling Industry! Our goal is for our company to be in the Top 10 in China within 5 years! It will be the pride of all of us who call Nu Life our home & family!

See you at the Top!

4 PROFESSIONAL LEADING NU LIFE ANNUAL

專業領導 主席的話



夢想與目的

在面對看似難以克服的挑戰時,我的座右銘是「艱難總會終結,堅毅才能堅持!」 2018-2019 年,在直銷行業,尤其是中國市場方面,是最艱辛的一年。

在 1979 年,我記得與我的兄長簡志偉博士首次參加直銷/網絡營銷行業的會議時,我已經被深深吸引了,心想:「嘩!這個行業實在令人興奮,不論對象是男或女、不論年齡、種族甚至教育水平,所有人都是平等的。而且當我提供優質的產品和服務的同時,除了可以幫助我的家人和朋友外,其中的獎勵計劃與分紅獎金,更給予了他們機會獲得優渥的回報!創造這個行業的人真聰明,絕對應該得到讚譽!」由始至終,我的想法並沒有改變。

在世界上,只有我們的行業是以對人真誠及幫助他人為己任,因協助別人而得到獎勵,幫助越多人成功,獲得的獎勵越多!各位,在現今社會上,除了我們直銷/網絡營銷行業,確實沒有其他行業,可單純的透過幫助別人而得到所有這些回報了。於 1991 年,當我們創辦 NU LIFE 時,誰又能預計得到我們在全球不同的國家,甚至在世界上最有活力和快速增長的中國市場中開拓業務?踏入中國市場並非唾手可得之事,為了這個龐大的發展機遇,我們付出所有的努力。我相信,中國保健食品、護虜品和其他日常用品的市場每年價值至少達一萬億元!

您會期望在這個龐大的市場能創造多少財富呢?我們決意到 2030 年能創造出 1000 億的銷售額! 許多「酸民」說這是不切實際,但我們認為樹立目標不應短視,反而應該擁抱遠大的志向!

2019年初,中國直銷市場面臨著歷史上最艱難的時期,有很多公司發現自己面臨來自政府部門日益嚴格的審查等巨大挑戰,我們都一樣。儘管有多個政府部門雷厲風行地檢查我們的營業場所,我們很幸運,安然渡過此困難時期。我們致力配合中國政府機關,確保我們良好的信譽,令公司立於不敗之地,為我們合作伙伴帶來熣燦的未來! 我們的使命:「誠意推廣健康與財富」是永遠不會改變的!

我相信在中國,行業整合將會是無可避免,只有真正「以優質產品為導向」、與時並進的公司才能在這瞬息萬變的時代裡力爭成為下一家市值數以十億元的企業、直銷行業的龍頭!我們的目標是在 5 年內躋身中國十大直銷/網絡營銷公司之一,令每一位把 NU LIFE 視為家庭的朋友,都值得驕傲與自豪!



NU LIFE Board Of Directors and ELPA Representative NU LIFE 董事局成員及ELPA代表
From the left: Mr. William Lau of ELPA, Dr. Jawid Khan Ph.D., Mr. Nasser Khan, Mrs. Harina Khan, Mr. Styron Ting, Miss Tina Wong 左起:劉福華先生 (ELPA) ,簡志偉博士,簡立信先生,簡張玉霞女士,丁滿全先生,黃挺小姐

NU LIFE ANNUAL PROFESSIONAL LEADING 5



PROFESSIONAL LEADING

Awards and Achievements

AWARDS AND ACHIEVEMENTS







Ever since the establishment of NU LIFE in 1991, the management team has gained high recognition with over 60 different awards and certificates. We are committed to be a strong foundation to support our entrepreneurs in promoting health and wealth with us, through creating and maintaining a positive corporate brand name and image.

獎項與成就

自 1991 年成立以來, NU LIFE 及其管理層在全球已獲超過 60 多個獎項。 我們決心打造優良企業品牌以及致力 建立正面形象,以作為旗下企業家的強大後盾,並攜手推廣健康與財富。



NU LIFE ANNUAL PROFESSIONAL LEADING

專業領導 獎項與成就





Most Valuable Companies in Hong Kong 香港最有價值企業

NU LIFE was awarded 2019 MEDIAZONE's "Most Valuable Companies in Hong Kong", "Industry Leading Health & Wellness Leader"and "Quality of Life Champion". This evidenced that NU LIFE has not only dedicated its effort in providing high quality health products and professional services, but also proved its contribution to the public in promoting high management standards and quality service, as well as its participation in corporate social responsibility simultenously.

NU LIFE獲國際著名雜誌Mediazone頒發「2019年香港最有價值企業」、「大健康產業領先企業」及「優質健康生活領導者」。在提供專業優質的健康產品及服務方面,專注於質量及可靠性,並致力提昇管理標準、服務質素以及多年來對業界及香港的貢獻,在社會企業責任方面努力等,最終獲得評審們一致的青睞與肯定,可謂實至名歸。



From the left: Mr. Jerry Man, Mr. Nasser Khan, Miss Tina Wong 左起:文字亮先生,簡立信先生,黃挺小姐



HKHFA 香港保健食品協會



Mr. Nasser Khan was elected Chairman of Hong Kong Health Food Association for 2020-2021 簡立信先生獲選為香港保健食品協會2020-2021年度會長

Established in April 2005, the Hong Kong Health Food Association (HKHFA) is a non-profit organization that represents the interest of its members and the local health food industry. HKHFA aims at fostering the well-being of th public, by encouraging the industry to implement self-discipline as well as promoting communication between the government, industry and the consumer.

於2005年4月成立,香港保健食品協會為政府註冊的本地非牟利團體,代表會員和香港保健食品行業的利益。協會以香港市民的福祉為依歸,鼓勵同業實施自律操守,以及促進業界、政府和消費者之間的了解和溝通。

NU LIFE ANNUAL PROFESSIONAL LEADING



PROFESSIONAL LEADING

Awards and Achievements

Tested Mark Certification 優質「正」印



NU LIFE is the proud recipient of the "STC Tested" Mark of achievement for the eighth consecutive year. This year the certificate was awarded in May by Mr. Tom Tang, Chairman of The Hong Kong Standards and Testing Centre. Consumers may be easily misled by some advertising strategies and hence, not be able to distinguish between flawed items on the market. With the "STC Tested" certificate, consumers can now easily recognize our quality products among the others.

NU LIFE於2019年5月31日接受由香港標準及檢定中心主席唐慶年先生頒贈的優質「正」印証書。至今,NU LIFE 已連續8年獲頒此優質「正」印獎狀。在這個競爭劇烈的市場,消費者可能會被一些宣傳策略所誤導,而無從判辨品質優劣。NU LIFE已獲頒優質「正」印証書,讓消費者能在市場上一目了然地識別出我們已經認證的品質優良產品。

16th Outstanding Enterprise Achievement Award 第 16 屆資本傑出企業成就獎



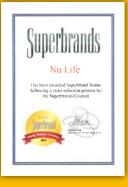
NU LIFE is proud to receive Capital Magazine's "Outstanding Direct Selling Enterprise" award of 2016! This highly regarded and publicly recognised award marks the outstanding performance of NU LIFE in the direct selling industry.

NU LIFE於2016年獲得「資本傑出企業成就獎」的「傑出直銷企業」殊榮,標誌著NU LIFE在直銷行業的卓越表現,非凡成就得到各界及公眾的肯定。

傑出直鎖企業2016

Superbrands

Superbrands 超級品牌



Our quality products and branding excellence are well recognized with NU LIFE being awarded the Superbrands Hong Kong award for 6 consecutive years. This mark of excellence indicates that NU LIFE is one of the strongest and most valued brands in our representative industry.

NU LIFE連續6年獲國際知名品牌評級機構Superbrands頒發超級品牌,肯定NU LIFE傑出品牌形象以及其業務領域的價值。

8 PROFESSIONAL LEADING NU LIFE ANNUAL

專業領導 獎項與成就



HKDSA 香港首鉛協量



As a member of The Direct Selling Association of Hong Kong (HKDSA), NU LIFE is guaranteed to have met the stringent standard of ethical practice in direct selling.

Mr. Nasser Khan has been appointed Chairman of Membership Committee of the Direct Selling Association of Hong Kong since 2010.

作為香港直銷協會HKDSA的成員之一, NU LIFE 已達到協會對屬下會員的嚴謹商德守則的要求。

由2010年起,簡立信先生便一直擔任香港直銷協會新會員審核委員會主席。

Hong Kong Smoke-Free Leading Company Awards 2016 香港無煙領先企業大獎



NU LIFE has put continuous effort in promoting non-smoking culture. We have always been encouraging our members to stay away from smoking. On 27th February, 2017, NU LIFE was awarded "Hong Kong Smoke-Free Leading Company" co-initiated by the HK Council on Smoking and Health (COSH) and the Occupational Safety and Health Council.

NU LIFE一向致力推廣無煙文化,積極鼓勵會員遠離煙害。2017年2月27日公司榮獲由香港吸煙與健康委員會及職業安全健康局合辦-香港無煙領先企業大獎。

Caring Company 商界展關懷



NU LIFE has aquired the Caring Company Award for yet another year in 2019, proving that the company is recognized for its corporate social responsibilities and is grounded in its role in helping society.

NU LIFE於2019年再次獲香港社會服務聯會頒發「商界展關懷」- 反映本公司對企業社會責任的認受性以及責任感,並肯定NU LIFE 在其業務領域中履行社會責任的價值。

NU LIFE ANNUAL PROFESSIONAL LEADING





PROFESSIONAL LEADING

Awards and Achievements



ISO 9001:2015

Certified with ISO 9001:2015, NU LIFE meets the internationally-recognized quality management protocol's, which enable continuous improvement of the organization's quality management systems (QMS) and processes.

NU LIFE獲得ISO9001:2015 的認可,即符合國際公認的優質管理水平,在管理系統和工作程序方面不斷提升。



NSF 良好生產規範

The NSF Good Manufacturing Practices (GMP) Registration in the USA is for contract manufacturers and internal manufacturing facilities of dietary supplement companies. It proves that the manufacturers are complying with GMP requirements.

NSF GMP 是良好生產規範 (Good Manufacturing Practices),成功註冊的美國生產廠商和製造商可證明其生產過程達到GMP標準。



HKCC 企業公民嘉許計劃

NU LIFE has been awarded the Hong Kong Corporate Citizenship Award 2019, which is an acknowledgement of its excellent performance in terms of fulfilling social responsibilities, integrating the of citizenship concept into business model and operation and ultimately promoting sustainability of economy, society and environment.

NU LIFE榮獲2019年度「香港企業公民嘉許」,反映本公司於經營方式、關愛員工、回饋社會及推動經濟、社會及環保方面都表現出色。



HACCP 食物安全重點控制系統

Hazard analysis and critical control points, or HACCP, is a systematic preventive approach to food safety and pharmaceutical safety that identifies hazards in production processes and design measurements to reduce these risks to a safe level.

HACCP食物安全重點控制系統是一個有助確保食物安全的預防性方法,有助發現生產過程中的危害,並以可行方法把 此危害減至最低。



GMP 良好生產規範

Good manufacturing practices (GMP) is a production and testing practice for food, pharmaceutical and medical product manufacturers that help ensure quality products. To obtain GMP certification, there are a series of general protocols that must be observed during manufacturing. Regular inspections are performed by National Regulatory Agencies.

良好生產規範(GMP)是指食物、藥品、醫療產品生產和質量管理的法規。要獲得GMP認證,生產商必須符合一系列的法 規要求,國家相關機構亦會作出定期巡查,以確保生產程序符合要求。



The H.K Medicine Dealer's Guild 香港藥行商會

NU LIFE has been a member of The Hong Kong Medicine Dealer's Guild since 2014.

自2014起,NU LIFE成為香港藥行商會之會員。



CHINA HEALTH FOOD APPROVAL NUMBER 國食健字

China Health Food Approval Number is a approved by the Ministry of Health of the People's Republic of China and China Food and Drug Administration, every number just can apply on one products. Consumers can search the product information on China Food and Drug Administration's website.

國食健字是由衛生部和國家食品藥品監督管理總局批准的國產保健食品批准文號,每個保健食品批准文號只能對應一個產品。消費者可以登陸國家食品藥品監督管理總局網站查詢產品的真實情況。



Consumer Caring 貼心企業

The "Consumer Caring Companies" Recognition Scheme aims to recognize local enterprises that prioritize customer service. Through the use of information technology, we implement consumer focused strategies, ultimately enhancing products and services catering to all walks of life. This in turn led to Nu Life to receiving the "Intimate Enterprise" award in 2015 and the years thereafter.

由香港貨品編碼協會創辦的「貼心企業嘉許計劃」,旨在表揚一些企業藉著國際標準,優化供應鏈管理,應用資訊科技以及持續改善營運流程,大幅提升消費者滿意度。而NU LIFE亦被嘉許為達到以上國際標準之企業之一。

10 PROFESSIONAL LEADING NU LIFE ANNUAL

信譽產品 優質保證



OUR PROMISE

" ONLY SELLING PRODUCTS THAT WE AND OUR FAMILIES TAKE EVERYDAY."



我們承諾

「推介給您的產品, 我和我的家人每天都食用。」

信譽產品 優質保證

PRODUCTS YOU TRUST QUALITY WE ASSURE















NU LIFE ANNUAL PRODUCT YOU TRUST 11



PRODUCT YOU TRUST

Quality We Assure











信譽產品 優質保證













"STC TESTED"



On 31st May 2019, NU LIFE received "STC TESTED" Mark Certificate from The Hong Kong Standards and Testing Centre Chairman - Mr. Tom Tang, JP. NU LIFE 於 2019 年 5 月 31 日接受由香港標準及檢定中心主席唐慶年先生頒贈的優質 「正」印証書

"STC TESTED" MARK CERTIFICATE

Congratulations to NU LIFE for obtaining the "STC Tested" award for 8 consecutive years. The awards ceremony and Product Safety Carnival was held at the Yau Tong Domain Mall on the 31st of May.

優質「正」印證書頒授儀式

恭賀 NU LIFE 2019 年連續 8 年獲得優質「正」印獎狀。於 2019 年 5 月 31 日假座油塘大本型商場接受由香港標準及檢定中心主席唐慶年先生頒贈証書,NU LIFE 並於 5 月 31 日至 6 月 2 日期間設展銷攤位。



NU LIFE has participated in the 3 days STC Expo. Thanks to all ELPA leaders and members' full support to make this Expo a fruitful one and we have got enthusiastic response from the public.

為期三天的優質「正」印嘉年華,獲得各位 ELPA 領袖親臨現場,全力支持 NU LIFE,而且顧客對我們的產品 反應非常熱烈。

14 PRODUCT YOU TRUST NU LIFE ANNUAL

信譽產品 優質「正」印























































NU LIFE ANNUAL



PROFOUND PROFITS

Marketing Plan

Through the past 28 years, NU LIFE has been committed to providing a worldwide profit sharing system. By making use of the latest advances in technology, we are on track to achieve our dreams. Together with our comprehensive marketing plan, we endeavour to expand into more countries and regions worldwide. Our strength lies in the fact that we can and have reacted quickly to market changes, allowing us to keep ahead of competition.

經過二十八年的發展,NU LIFE 建立了一套全球一體化的完善市場計劃,在制訂及強化獎勵計劃方面, 更加入了東方人營商的靈活性。我們更能夠緊貼不同市場需要和更具彈性及吸引力。



6 PROFOUND PROFITS NU LIFE ANNUAL

豐厚分紅 獎 勵計劃





NU LIFE ANNUAL PROFOUND PROFITS 17



CHARITY

The Community Chest Walk For Millions

WALK FOR MILLIONS - 50th ANNIVERSARY

NU LIFE has been actively involved in charitable activities, contributing greatly to the Hong Kong Community Chest for many years. On January 6th, 2019 the Chairman of the Board and management team led a group of colleagues and ELPA leaders to participate in the annual "Walk for Millions" in new Central-WanChai Bypass organized by the Community Chest of Hong Kong. The Community Chest is well known for being committed to raising money for local's in need and social welfare agencies, benefitting the local population. NU LIFE contributed a sum of money to the success of this meaningful charity.

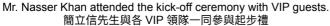
五十周年公益金百萬行

NU LIFE 一直致力積極參與公益活動回饋香港社會! 2019 年 1 月 6 日,為慶祝公益金五十週年,NU LIFE 由主席 簡立信先生以及管理層帶領一眾同事以及 ELPA 領袖們參與了這次於「中環及灣仔繞道」-新落成的基建的百萬行。一直以來,公益金致力為本地會員社會福利機構籌募善款,肩負起為有需要的人士謀求福祉的責任。NU LIFE 一眾出錢又出力完成了一次既健康又有意義的慈善行。











Ready to go! 準備出發啦!

18 CHARITY NU LIFE ANNUAL



The Community Chest 50th Anniversary, NU LIFE family and leaders took a great group photo in front of the new Central- WanChai Bypass. 公益金五十周年,NU LIFE 和一眾領袖於新基建「中環及灣仔繞道」前,留下最美一刻



Spend and be spent! 出錢又出力



The family attends the "Walk for Millions" charity event 一家大細出席百萬行



The Walk ended successfully in the signature applause of NU LIFE!
以 NU LIFE 特別掌聲完結!





The representative of ELPA, Mr. William Lau and Mr. Jerry Man, NU LIFE Senior Operation Manager took part in the Cheque and Award Presentation Ceremony 2018 - 2019 of The Community Chest.

ELPA代表劉福華先生與NU LIFE香港區營運及市場拓展總監文宇亮先生出席2018 - 2019年度公益金支票遞交儀式。

NU LIFE ANNUAL CHARITY 19



CHARITY Donation



心晴行動慈善基金 JOYFUL (MENTAL HEALTH) FOUNDATION

Promoting Loving Culture in collaboration with the Joyful (Mental Health) Foundation

NU LIFE has been promoting love culture and donating to various charity organizations for over 2 decades. Starting from 2012, the Joyful (Mental Health) Foundation has been chosen as the recipient of our donation, hence, a lot of people suffering from emotional disorders have been benefited and provided with a range of assistance and treatment. Not only have we participated in the annual Joyful Charity Run, we have also donated together with the prize winners during our monthly StarNight event! So far we have successfully raised and donated a total amount of HK\$1,050,000 in 2019 to the Joyful (Mental Health) Foundation. We are thankful for your beautiful hearts and generous support! Let's keep up the good effort together and help more people in need!

與心晴行動慈善基金攜手 大力推廣愛心文化

在過去的 20 多年,NU LIFE 一直捐助給不同的慈善團體推廣愛心文化。從 2012 年起,我們便捐贈予「心晴行動慈善基金」致力幫助情緒病患者得到針對性的幫助和輔導。今年 NU LIFE 不但參與一年一度的心晴行動飛躍海濱長廊慈善跑,而且在每月的星星之夜中,更與星級百萬富翁得獎者共同捐贈予心晴行動!至今我們合共籌得港幣 \$1,050,000,善款已全數捐贈予「心晴行動慈善基金」! 非常感謝大家美麗的善心! 我們一同繼續再接再厲,明年幫助更多有需要的人!



20 CHARITY NU LIFE ANNUAL



公益慈善 愛心捐助











NU LIFE ANNUAL CHARITY 21



CHARITY

Joyful Charity Run



JOYFUL CHARITY RUN

The annual Joyful Charity Run was held on 20th January, 2019 at the Sunny Bay Promenade. NU LIFE donated HK\$100,000 as diamond sponsors and NU LIFE colleagues spared no effort in actively participating. Senior Operation Manager, Mr. Jerry Man participated as an event manager and hosted the awards ceremony. Apart from carrying out the positive and caring culture professed by the company, the purpose of joining this event is to arouse the attention on emotional health, promote the importance of exercise to mental health and encourage people to do exercise regularly in order to maintain physical and mental health.

心晴跑 跑傳情

一年一度之心晴行動海濱長廊慈善跑於 2019 年 1 月 20 日於大嶼山欣澳海濱長廊舉行。NU LIFE 更捐款 10 萬元為鑽石贊助,同事們不遺餘力積極參賽。營運及市場拓展總監文宇亮先生更為當日起步禮儀式及頒獎嘉賓。除了貫徹公司一直提倡的積極和愛心文化外,也希望能藉是次活動引起公眾人士對情緒健康的關注,宣揚運動對情緒健康的重要性,同時呼籲港人多做運動,經常保持身心健康,為自己的情緒打打氣。







22 CHARITY NU LIFE ANNUAL